



WPEC  
c/o WTTQ/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Crossroads GPS (42237)**  
**Mentzer Media Services (1381)**  
CLOYD, ELISE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2592703  
**Inv Date** 8/26/2012  
**Terms** CIA  
**Contract** 1358298  
**Bill Type** Weekly/Irregular  
**Period** 8/20/2012 - 8/26/2012

**Mentzer Media Services**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CROSSROADS GPS 8/23 (468817)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 1955/06289673  
**Demo** A35+R  
**Revision**  
**Comments** CROSSROADS GPS 8/23

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/30/2012 3:23:24PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-10:00:00	Per week (2),Th,Fr	08/23/12 8:59AM (Th)	00:30	CBS-CBS This Morning	FLSNTV01GPH	\$300.00	
1.0	SPOT	9:00:00AM-10:00:00	Per week (2),Th,Fr	08/24/12 8:59AM (Fr)	00:30	CBS-CBS This Morning	FLSNTV01GPH	\$300.00	
2.0	SPOT	11:00:00AM-12:00:00	Per week (2),Th,Fr	08/23/12 11:00AM (Th)	00:30	CBS-The Price is Right	FLSNTV01GPH	\$415.00	
2.0	SPOT	11:00:00AM-12:00:00	Per week (2),Th,Fr	08/24/12 11:29AM (Fr)	00:30	CBS-The Price is Right	FLSNTV01GPH	\$415.00	
3.0	SPOT	4:00:00PM- 5:00:00	Per week (2),Th,Fr	08/23/12 4:21PM (Th)	00:30	Dr Phil	FLSNTV01GPH	\$450.00	
3.0	SPOT	4:00:00PM- 5:00:00	Per week (2),Th,Fr	08/24/12 4:10PM (Fr)	00:30	Dr Phil	FLSNTV01GPH	\$450.00	
4.0	SPOT	5:00:00PM- 5:30:00	Day, Th-1, F-1	08/23/12 5:29PM (Th)	00:30	News-WPEC CBS 12 News at 5p	FLSNTV01GPH	\$600.00	
4.0	SPOT	5:00:00PM- 5:30:00	Day, Th-1, F-1	08/24/12 5:29PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	FLSNTV01GPH	\$600.00	
5.0	SPOT	5:30:00PM- 6:00:00	Day, Th-1, F-1	08/23/12 5:52PM (Th)	00:30	News-WPEC CBS 12 News at 530p	FLSNTV01GPH	\$600.00	
5.0	SPOT	5:30:00PM- 6:00:00	Day, Th-1, F-1	08/24/12 5:57PM (Fr)	00:30	News-WPEC CBS 12 News at 530p	FLSNTV01GPH	\$600.00	
6.0	SPOT	11:35:00PM-12:35:00	Day, Th-2, F-2	08/23/12 12:33AM (Th)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
6.0	SPOT	11:35:00PM-12:35:00	Day, Th-2, F-2	08/23/12 11:50PM (Th)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
6.0	SPOT	11:35:00PM-12:35:00	Day, Th-2, F-2	08/24/12 12:06AM (Fr)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
6.0	SPOT	11:35:00PM-12:35:00	Day, Th-2, F-2	08/24/12 12:36AM (Fr)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
7.0	SPOT	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	08/24/12 11:41PM (Fr)	00:30	News-WPEC CBS 12 News at 11p	FLSNTV01GPH	\$1050.00	
7.0	SPOT	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	08/25/12 11:43PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	FLSNTV01GPH	\$1050.00	
7.0	SPOT			08/23/12		1 preempt @ \$1050.00		\$0.00	Pre-empt
8.0	Prime	178669-CBS-Person of	Day, Th-2	08/23/12 10:35PM (Th)	00:30	CBS-Person of Interest (Thursday)	FLSNTV01GPH	\$2100.00	
8.0	Prime	178669-CBS-Person of	Day, Th-2	08/23/12 10:48PM (Th)	00:30	CBS-Person of Interest (Thursday)	FLSNTV01GPH	\$2100.00	
9.0	Football	185765-Sports-CBS N	Day, F-3	08/24/12 9:38PM (Fr)	00:30	Sports-CBS NFL Preseason	FLSNTV01GPH	\$1800.00	
9.0	Football	185765-Sports-CBS N	Day, F-3	08/24/12 9:47PM (Fr)	00:30	Sports-CBS NFL Preseason	FLSNTV01GPH	\$1800.00	
9.0	Football	185765-Sports-CBS N	Day, F-3	08/24/12 10:31PM (Fr)	00:30	Sports-CBS NFL Preseason	FLSNTV01GPH	\$1800.00	
10.0	Football	185765-Sports-CBS N	Day, Sa-3	08/25/12 9:48PM (Sa)	00:30	Sports-CBS NFL Preseason	FLSNTV01GPH	\$1800.00	
10.0	Football	185765-Sports-CBS N	Day, Sa-3	08/25/12 9:57PM (Sa)	00:30	Sports-CBS NFL Preseason	FLSNTV01GPH	\$1800.00	
10.0	Football	185765-Sports-CBS N	Day, Sa-3	08/25/12 10:34PM (Sa)	00:30	Sports-CBS NFL Preseason	FLSNTV01GPH	\$1800.00	
11.0	SPOT	8:00:00AM- 9:00:00	Day, Su-2	08/26/12 8:39AM (Su)	00:30	News-CBS 12 Good Morning South Florida Sunday at 8a	FLSNTV01GPH	\$300.00	
11.0	SPOT	8:00:00AM- 9:00:00	Day, Su-2	08/26/12 8:57AM (Su)	00:30	News-CBS 12 Good Morning South Florida Sunday at 8a	FLSNTV01GPH	\$300.00	
12.0	SPOT	6:30:00PM- 7:00:00	Day, Su-1	08/26/12 6:45PM (Su)	00:30	News-WPEC CBS 12 News at 630p (Sunday)	FLSNTV01GPH	\$450.00	
13.0	SPOT	7:00:00PM- 8:00:00	Day, Su-1	08/26/12 6:58PM (Su)	00:30	CBS-60 Minutes	FLSNTV01GPH	\$3750.00	
14.0	Prime	178695-CBS-The Good	Day, Su-1	08/26/12 9:42PM (Su)	00:30	CBS-The Good Wife (Sunday)	FLSNTV01GPH	\$1500.00	
15.0	Prime			08/26/12		1 preempt @ \$1500.00		\$0.00	Pre-empt
26.0	SPOT	12:00:00PM-12:30:00	Day, Th-1, F-1	08/23/12 12:23PM (Th)	00:30	News-WPEC CBS 12 News at Noon	FLSNTV01GPH	\$525.00	
26.0	SPOT	12:00:00PM-12:30:00	Day, Th-1, F-1	08/24/12 12:11PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	FLSNTV01GPH	\$525.00	
27.0	SPOT	11:00:00PM-11:35:00	Day, Su-1	08/26/12 11:35PM (Su)	00:30	News-WPEC CBS 12 News at 11p	FLSNTV01GPH	\$0.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$30,540.00</b>	Total Spots	32
Commission	<b>(\$4,581.00)</b>		
Net Total	<b>\$25,959.00</b>		



WPEC  
c/o WTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Crossroads GPS (42237)**  
**Mentzer Media Services (1381)**  
CLOYD, ELISE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2597895  
**Inv Date** 9/2/2012  
**Terms** CIA  
**Contract** 1358298  
**Bill Type** Weekly/Irregular  
**Period** 8/27/2012 - 9/2/2012

**Mentzer Media Services**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CROSSROADS GPS 8/23 (468817)  
**Acct Types** **National/Political Issue Agency BRD**  
**Est/Headline** 1955/06289673  
**Demo** A35+R  
**Revision**  
**Comments** CROSSROADS GPS 8/23

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/5/2012 5:40:12PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
16.0	SPOT	9:00:00AM-10:00:00	Per week (3), Mo, Tu, We	08/27/12 9:59AM (Mo)	00:30	Live with Kelly and Michael	FLSNTV01GPH	\$300.00	
16.0	SPOT	9:00:00AM-10:00:00	Per week (3), Mo, Tu, We	08/28/12 9:46AM (Tu)	00:30	Live with Kelly and Michael	FLSNTV01GPH	\$300.00	
16.0	SPOT	9:00:00AM-10:00:00	Per week (3), Mo, Tu, We	08/29/12 9:44AM (We)	00:30	Live with Kelly and Michael	FLSNTV01GPH	\$300.00	
17.0	SPOT	11:00:00AM-12:00:00	Per week (3), Mo, Tu, We	08/28/12 10:58AM (Tu)	00:30	CBS-The Price is Right	FLSNTV01GPH	\$415.00	
17.0	SPOT	11:00:00AM-12:00:00	Per week (3), Mo, Tu, We	08/29/12 11:00AM (We)	00:30	CBS-The Price is Right	FLSNTV01GPH	\$415.00	
17.0	SPOT	11:00:00AM-12:00:00	Per week (3), Mo, Tu, We	08/29/12 11:28AM (We)	00:30	CBS-The Price is Right	FLSNTV01GPH	\$415.00	
18.0	SPOT	12:00:00PM-12:30:00	Day, M-1, Tu-1, W-1	08/27/12 12:12PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	FLSNTV01GPH	\$525.00	
18.0	SPOT	12:00:00PM-12:30:00	Day, M-1, Tu-1, W-1	08/28/12 12:13PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	FLSNTV01GPH	\$525.00	
18.0	SPOT	12:00:00PM-12:30:00	Day, M-1, Tu-1, W-1	08/29/12 12:12PM (We)	00:30	News-WPEC CBS 12 News at Noon	FLSNTV01GPH	\$525.00	
19.1	SPOT	4:00:00PM- 5:00:00	Day, W-3	08/29/12 4:15PM (We)	00:30	Dr Phil	FLSNTV01GPH	\$450.00	
19.1	SPOT	4:00:00PM- 5:00:00	Day, W-3	08/29/12 4:32PM (We)	00:30	Dr Phil	FLSNTV01GPH	\$450.00	
19.1	SPOT	4:00:00PM- 5:00:00	Day, W-3	08/29/12 4:55PM (We)	00:30	Dr Phil	FLSNTV01GPH	\$450.00	
20.0	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1	08/27/12 5:11PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	FLSNTV01GPH	\$600.00	
20.0	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1	08/28/12 5:27PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	FLSNTV01GPH	\$600.00	
20.0	SPOT	5:00:00PM- 5:30:00	Day, M-1, Tu-1, W-1	08/29/12 5:23PM (We)	00:30	News-WPEC CBS 12 News at 5p	FLSNTV01GPH	\$600.00	
21.1	SPOT	5:30:00PM- 6:00:00	Day, W-3	08/29/12 5:36PM (We)	00:30	News-WPEC CBS 12 News at 530p	FLSNTV01GPH	\$600.00	
21.1	SPOT	5:30:00PM- 6:00:00	Day, W-3	08/29/12 5:42PM (We)	00:30	News-WPEC CBS 12 News at 530p	FLSNTV01GPH	\$600.00	
21.1	SPOT	5:30:00PM- 6:00:00	Day, W-3	08/29/12 5:57PM (We)	00:30	News-WPEC CBS 12 News at 530p	FLSNTV01GPH	\$600.00	
22.0	SPOT	11:35:00PM-12:35:00	Day, M-2, Tu-2, W-2	08/27/12 12:09AM (Mo)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
22.0	SPOT	11:35:00PM-12:35:00	Day, M-2, Tu-2, W-2	08/27/12 12:31AM (Mo)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
22.0	SPOT	11:35:00PM-12:35:00	Day, M-2, Tu-2, W-2	08/28/12 12:17AM (Tu)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
22.0	SPOT	11:35:00PM-12:35:00	Day, M-2, Tu-2, W-2	08/28/12 12:36AM (Tu)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
22.0	SPOT	11:35:00PM-12:35:00	Day, M-2, Tu-2, W-2	08/29/12 12:03AM (We)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
22.0	SPOT	11:35:00PM-12:35:00	Day, M-2, Tu-2, W-2	08/29/12 12:36AM (We)	00:30	CBS-The David Letterman Show	FLSNTV01GPH	\$340.00	
23.1	SPOT	11:00:00PM-11:35:00	Day, W-3	08/29/12 11:06PM (We)	00:30	CBS-CBS News The Republican National Convention	FLSNTV01GPH	\$1050.00	
23.1	SPOT	11:00:00PM-11:35:00	Day, W-3	08/29/12 11:31PM (We)	00:30	News-WPEC CBS 12 News at 11p	FLSNTV01GPH	\$1050.00	
23.1	SPOT	11:00:00PM-11:35:00	Day, W-3	08/29/12 11:41PM (We)	00:30	News-WPEC CBS 12 News at 11p	FLSNTV01GPH	\$1050.00	
24.0	Prime	178656-CBS-Hawaii F	Day, M-1	08/27/12 10:36PM (Mo)	00:30	CBS-Hawaii Five-O (Monday)	FLSNTV01GPH	\$1800.00	
25.0	Prime	195288-CBS-CBS Nev	Day, Tu-1	08/28/12 11:02PM (Tu)	00:30	CBS-CBS News The Republican National Convention	FLSNTV01GPH	\$1800.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$17,460.00</b>
Commission	<b>(\$2,619.00)</b>
Net Total	<b>\$14,841.00</b>

Total Spots 29